

# Guide to Joining HitPaw Affiliate Program at CJ.com

# Part 1. Why Partner with HitPaw?

- Generous Commissions: Earn up to 60% commission with 120-day cookies for extended tracking.
- **Reliable Tracking:** A 100% secure system ensures your revenue is accurately recorded.
- **High-Quality Products:** Promote tools with a conversion rate exceeding 5%.
- **Dedicated Support:** Get professional assistance whenever needed.
- **Exclusive Opportunities:** Access special promotions and campaigns designed to maximize your earnings.

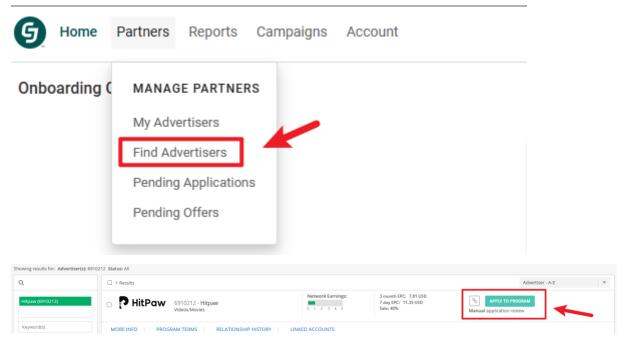
# Part 2. How to Join HitPaw Affiliate Program?

#### Step 1:

- 1. New Users: please visit CJ and fill in your business information to sign up at https://signup.cj.com/member/signup/publisher/#/.
- 2. Existing Users:please log in at https://signin.cj.com/login

**Step 2:** Once logged in, follow these steps to apply:

- 1. Go to Partners -> Find Advertisers.
- 2. Search for "HitPaw" and select HitPaw Affiliate Program (ID: 6910212).
- 3. Click Apply to Program.



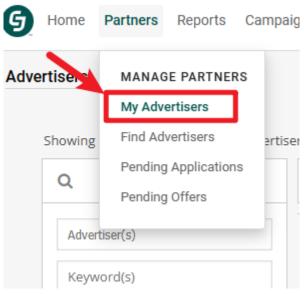
**Final Step:** Share your Affiliate ID or email with us. Our affiliate manager will review and approve your application within 24 hours.

## Part 3: How to Get Affiliate Link and Earn From CJ

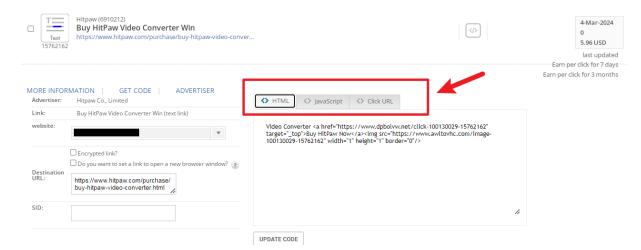
Once approved, you can start promoting HitPaw products and earning commissions through your CJ tracking link.

#### Steps to get your affiliate link:

- 1. Login in your CJ account at https://signin.cj.com/login
- 2. Go to Partners->My Advertisers.
- 3. Search for "HitPaw" and click the Get Links icon to view all available links.



4. Choose the link you want to use, then click Select Code to generate or customize your unique tracking link.



### **Pro Tip:**

Use CJ's SID tracking to monitor your campaigns effectively. SID is a customizable alphanumeric code you can append to your affiliate link to track different advertising channels or methods. For example:

- Use one SID for specific blog posts.
- Use another SID for PPC campaigns.

Your CJ transaction summary will show which methods are converting, helping you optimize your strategy.

## **Sharing Affiliate Links on Social Media**

Wondering how to share your affiliate links across platforms? Please go this page:https://junction.cj.com/article/how-to-share-affiliate-links-on-social-media, you get detailed info on how and where to share affiliate links on Facebook, Instagram, Pinterest, Snapchat, Threads, TikTok, Twitter, YouTube, as well as live streaming platforms Discord and Twitch.

**That's all! Happy Selling!** If you have any questions or need assistance, feel free to reach out to us at affiliate@hitpaw.com.